

# The 1, 2, 3 of oral cancer prevention:

- 1** See your dentist regularly. Your mouth will now be carefully examined for harmless-appearing, tiny white or red spots that **most people have at one time or another.**
- 2** Most of these common oral spots *do not* contain any abnormal cells, **but only laboratory testing, like the BrushTest™, can tell.**
- 3** If one of your oral spots *is* found by the OralCDx lab to contain unhealthy cells, it can then typically be removed – **years before it can cause any harm.**

IMPORTANT MESSAGE ABOUT ORAL CANCER FROM THE ADA



Ask your dentist about a routine test as powerful as a Pap smear or colonoscopy.

The American Dental Association in collaboration with OralCDx has embarked on a 3-year public service campaign.



**Preventing oral cancer  
years before it can start™**

**www.brushtest.com**  
**877-71-BRUSH**

The BrushTest™ – a routine laboratory test of common oral spots

OralCDx is a laboratory test which is used to assist in a professional oral examination. Some cases of oral cancer may not be prevented. Not every lesion may be fully characterized by this test. Persistent lesions, even with negative results, require adequate follow-up evaluations.

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# Great News

This office now helps protect you from ever getting oral cancer



Ask us about the BrushTest™ of common oral spots



**Preventing oral cancer  
years before it can start™**

**www.brushtest.com**

# Why your dentist now routinely looks for and “BrushTests” your tiny oral spots

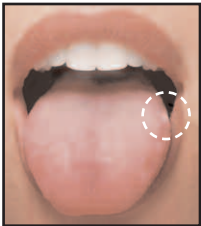


- ▶ Most people will have tiny white or red spots in their mouth at one time or another.
- ▶ A routine BrushTest™ of these common spots can prevent oral cancer – *years before it can start.*

Due to recent advances in medicine and computer science, your dentist can now painlessly prevent a disease that kills as many Americans as melanoma, twice as many as cervical cancer, and is rising among women, young people, and non-smokers. Well over 25% of those found to have oral cancer do not use tobacco or abuse alcohol. Recent studies have also shown a link between HPV and an increase in oral cancer.

## What To Expect

During a careful professional examination most people will be found to have one or more tiny white or red spots in their mouth at one time or another. These tiny spots do not usually contain any unhealthy cells, but only laboratory testing, like the BrushTest™, can tell.



The OralCDx® BrushTest™ is a painless method of testing “everyday” tiny oral spots. A small brush is used to quickly collect a sample for computer-assisted laboratory analysis.



## How Your Dentist Can Now Prevent Oral Cancer Years Before It Can Start

If a spot is found by OralCDx to contain unhealthy cells (known as dysplasia), it typically takes years before those cells can penetrate the basement membrane and cause any harm. During this time, the spot can typically be removed, long before oral cancer can start.



## Thousands Of Cancers Already Prevented

The OralCDx® BrushTest™ has been proven to be accurate in large published clinical studies at 35 leading dental schools. Its use by over 30,000 U.S. dentists has already resulted in the detection and removal of thousands of precancerous spots – *years before they could cause any harm.*

For more information on the OralCDx® BrushTest™, visit [www.brushtest.com](http://www.brushtest.com).